OrChESTRA

HORIZON WIDERA Twinning
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Organ-on-a-Chip Focused Strategic Partnership (OrChESTRA)

Deliverable D5.3
Project Website

Work Package 5
Dissemination, exploitation, communication and outreach

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Partners contribution	**:**	All partners

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0   INTRODUCTION

This document (D5.3) provides a general overview of the structure and contents of the project website (https://orchestra-project.eu/) that will be used by the consortium to present OrChESTRA to the community. This document accompanies the public deliverable "D5.1 Plan for Dissemination and Exploitation including Communication Activities-1." It reflects the current status and the planned content that will be developed along with the project progress. Possible modifications and improvements might be identified in future to address any needs not identified at this early stage of the project.

The website is the central point for dissemination purposes and the main dissemination and communication channel between the project and all people interested in the project information and the project developments. The OrChESTRA website was launched as part of D5.3 and will be maintained and updated continuously based on the communication and dissemination plan, throughout the entirety of the project as well as for a certain period beyond the project. Regular updates will be available in English, with reciprocal links to the partners' websites to maximise coverage. ODTÜ MEMS will be responsible for maintaining the website, with input from the project partners.

1   THE DOMAIN

The project web site uses both https://orchestra-project.eu/ and https://orchestra-mems.metu.edu.tr/ domains. These two domains mirror each other. The **"orchestra-project.eu"** domain name was purchased by ODTU MEMS for 4 years (covering a certain period beyond the project) and registered on 15.09.2022. The security certificate was issued by Sectigo RSA Domain Validation Secure Server CA as of 01.10.2022.

In addition to the project web site, the project is also already active on the following platforms:

- Twitter: https://twitter.com/OrChESTRAPROJE1
- LinkedIn: https://www.linkedin.com/in/orchestra-project-aa4378252/

2   STRUCTURE OF THE ORCHESTRA WEBSITE

The website provides the main point of initial contact and information to the public and to other researchers. Based on the objective of WP5 (Dissemination, exploitation, communication and outreach), the website has been designed to be clear, professional, crawlable and responsive. It is intended for publication of both general content regarding the project, but also of links to the technical nonconfidential deliverables, as soon as they become available. The website layout has been designed and the pages were created by ODTÜ MEMS using WordPress, which facilitates updating the content by the project management team. It has a clear graphic language, which is also used for all other promotional materials prepared by the project partners.

The header part (Figure 1) involves the graphical identity, menu items (about, consortium, work plan, publications, events, contact us) and links to social media pages of OrChESTRA:

Figure 1: The header of the OrChESTRA website

The footer part (Figure 2) presents the granting authority and programme (European Commission, the EU Horizon Europe Programme), the grant agreement number and disclaimer statement.

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Figure 2: The footer of the OrChESTRA website

The OrChESTRA project web site has 6 major parts:

2.1 "About" tab

This page is also the _home_ area as the gateway for each website page. It provides an overview of the project and its objectives (Figure 3). This is a page with static data, i.e., should not change during the project unless any amendment formally agreed with the EC.

Figure 3: "About" page

2.2 "Consortium" tab

This page presents the consortium compositions and provides information about the partners with a brief description of their profile and their roles in the project as well as their contact information (Figure 4).

Figure 4: "Consortium" page

2.3 "Work Plan" tab

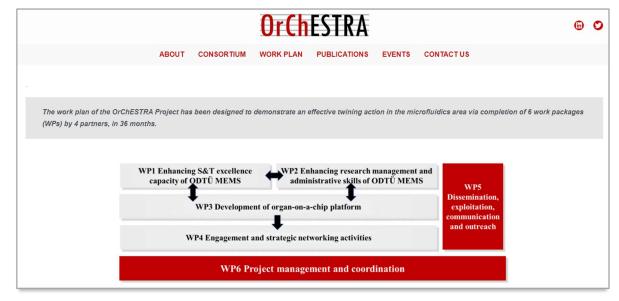This page provides information on the work packages and their interrelations (Figure 5).

Figure 5: "Work Plan" page

2.4 "Publications" tab

The "Publications" page will provide the source of all the material of the project excluding confidential information. This page will be constantly updated with material as soon as it is produced by the project, including public deliverables, technical publications, reports, public presentations, leaflets, factsheets, press releases etc. All documents will be available Open Access.

2.5 "Events" tab

The "Events" page is intended to provide latest updates related to the activity of the project to get a quick refresh on what happened on the recent period. This page will be constantly updated with the latest content and related news/photos such as upcoming meetings, participation in events, dissemination actions, conferences, publications, etc.

2.6 "Contact Us" tab

This page provides contact information of the project coordinator and PMO (Figure 6).

Figure 6: "Contact Us" page

3 CONCLUSION

The OrChESTRA website has been released in its current form to act as the main means of dissemination and communication. The functionalities and the content are continuously revised and updated to meet stakeholders' expectations and engage them in the project activities.